



Cisco Unified Computing System

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Data Center / Virtualization

2015

Unified Computing Product Innovation

Innovation to Improve Applications

UCS Management

- Reduced time to deploy new apps
- Reallocate resources quickly and efficiently



Unified Fabric

- Reduced infrastructure
- Cohesive resource pools



Virtualized I/O

- Improved scalability and flexibility
- Increased performance



Compute With NO Compromise

- Blade and rack servers in a single UCS managed domain
- Physical and virtual workloads



Traditional Element Configuration



Storage SME

- Subject matter experts consumed by manual configuration chores
- Serial processes and multiple touches inhibit provisioning speed
- Configuration drift and maintenance challenges



Server SME



Network SME

- QoS settings
- Border port assignment per vNIC
- NIC transmit/receive rate limiting

- VLAN assignments for NICs
- VLAN tagging config for NICs

- Number of vNICs
- PXE settings
- NIC firmware
- Advanced feature settings

- Remote KVM IP settings
- Call home behavior
- Remote KVM firmware

- Server UUID
- Serial over LAN settings
- Boot order
- IPMI settings
- BIOS scrub actions
- BIOS firmware
- BIOS settings

Compute, LAN, SAN Seamlessly Through Software

- FC fabric assignments for HBAs

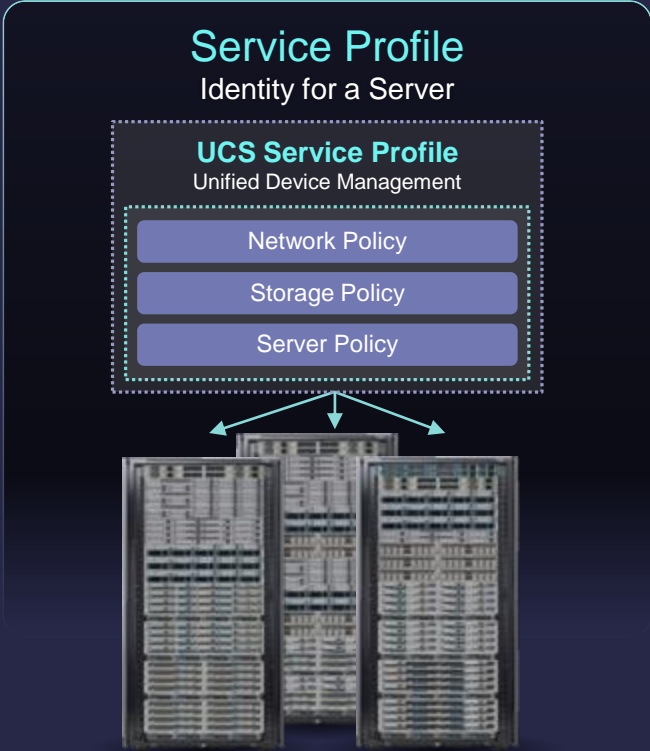
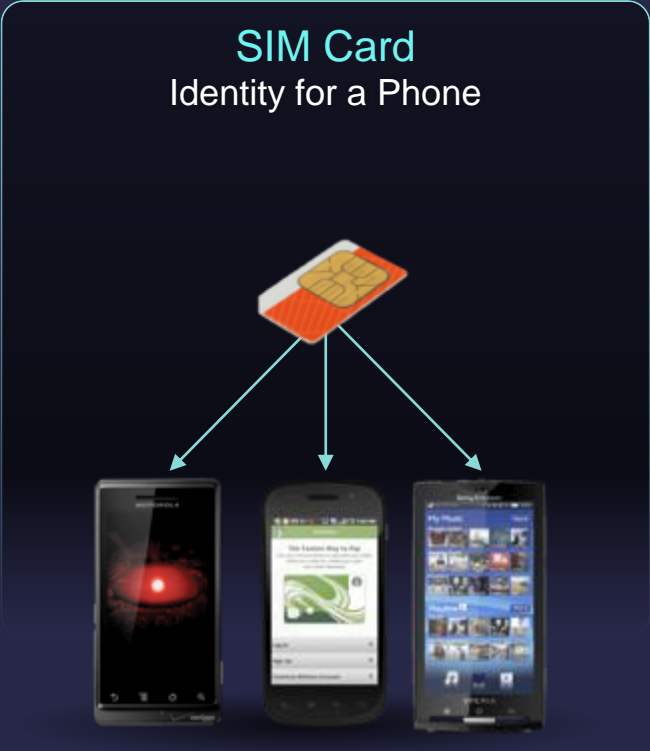
- Number of vHBAs
- HBA WWN assignments
- FC boot parameters

- RAID settings
- Disk scrub actions



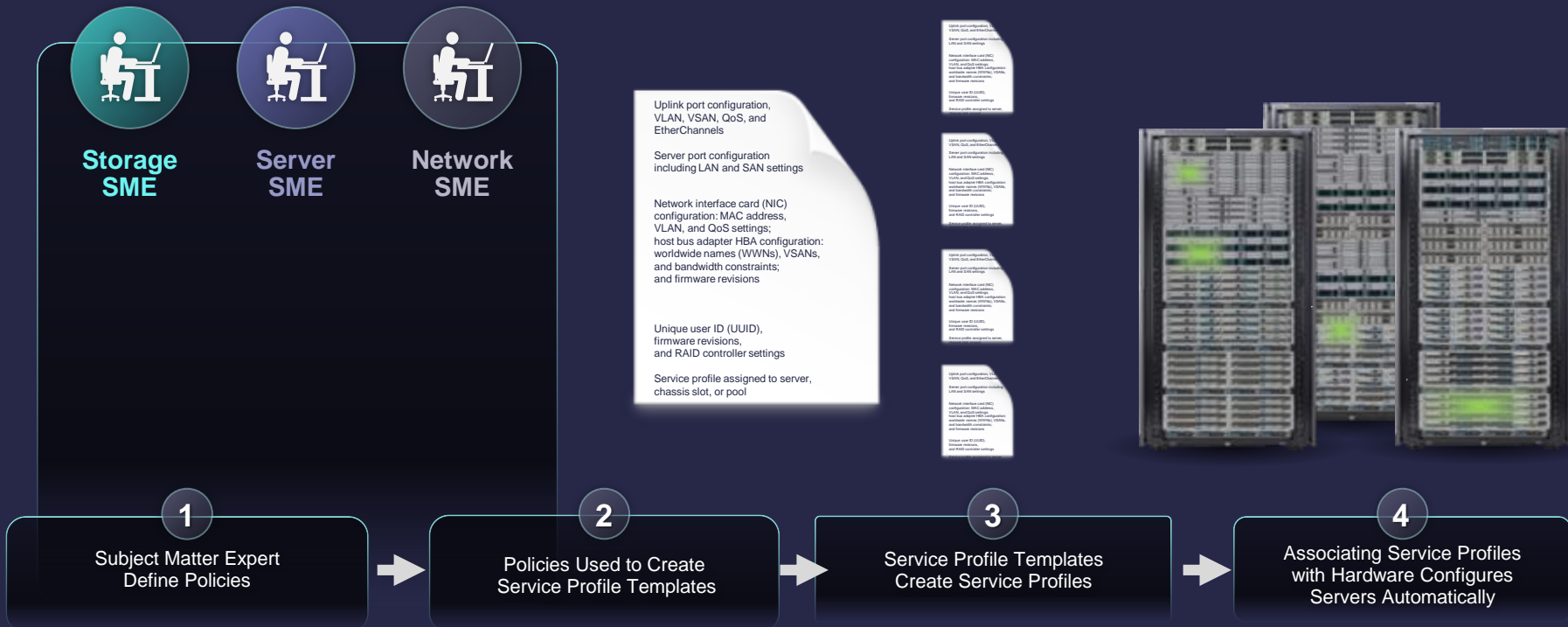
UCS Service Profiles

Configuration Portability



UCS: Embedded Automation

Integrated, Policy-Based Infrastructure Management



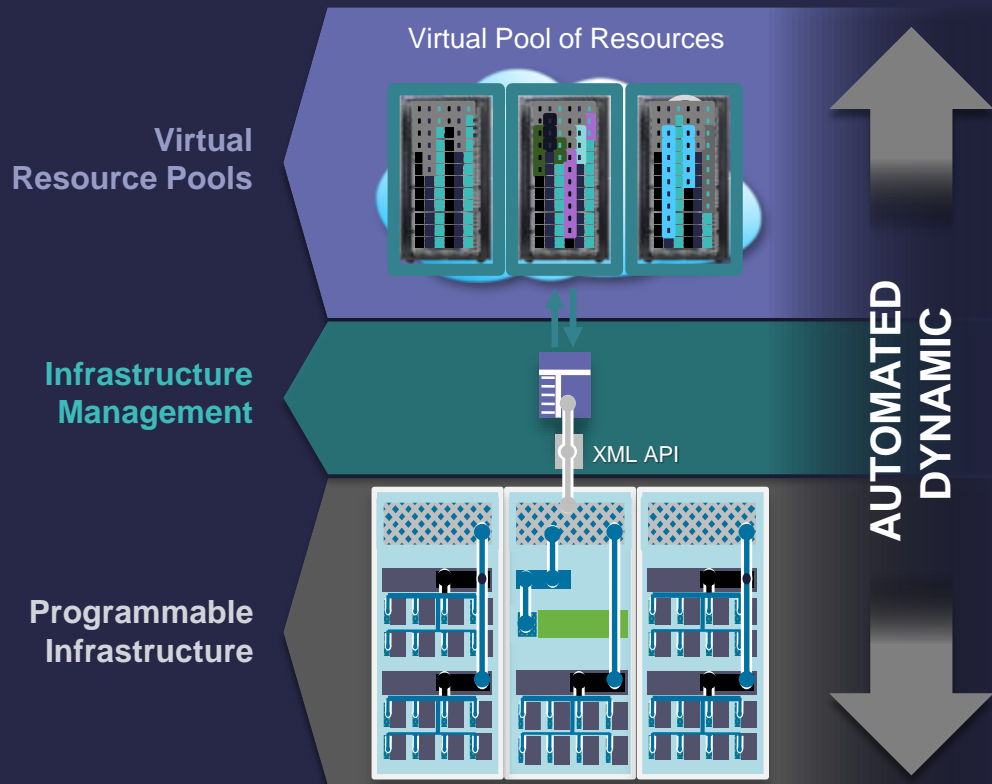
UCS: Programmable Infrastructure

Extends Abstraction Beyond the Hypervisor to System Elements

Infrastructure Automation Through API and Policy



Truly Elastic
Fully Orchestrated
Workload Defined



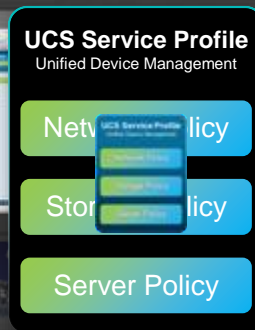
Unified Management

Blade and Rack Servers Managed a Cohesive Resource Pool

UNIFIED MANAGEMENT
A SINGLE UNIFIED SYSTEM FOR
BLADE AND RACK SERVERS



UCS Manager



A Major Market Transformation in
Unified Server Management

Benefits of UCS Manager and
Service Profiles for Both Blade and
Rack-Optimized Servers

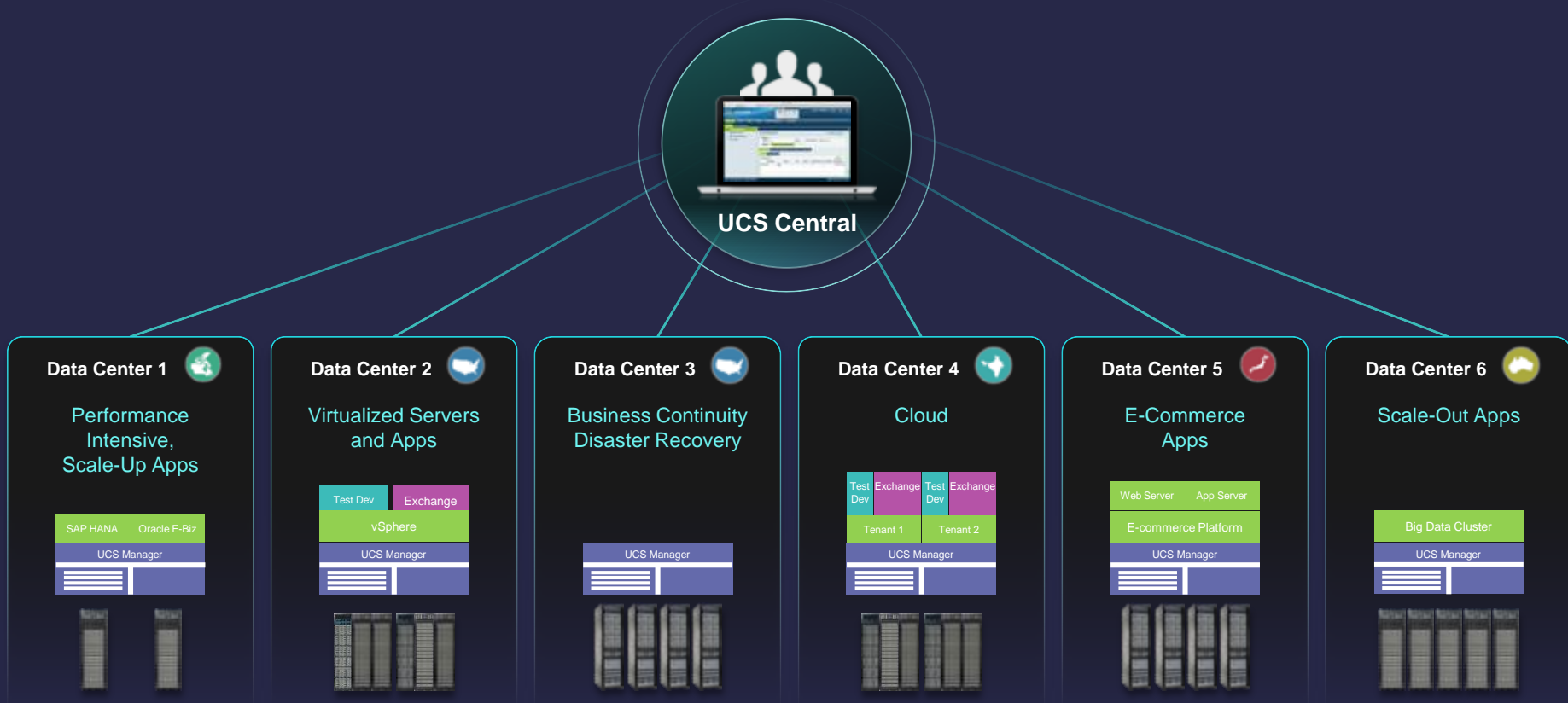
Add Capacity
Without Complexity

UCS Central

Global Stateless Computing

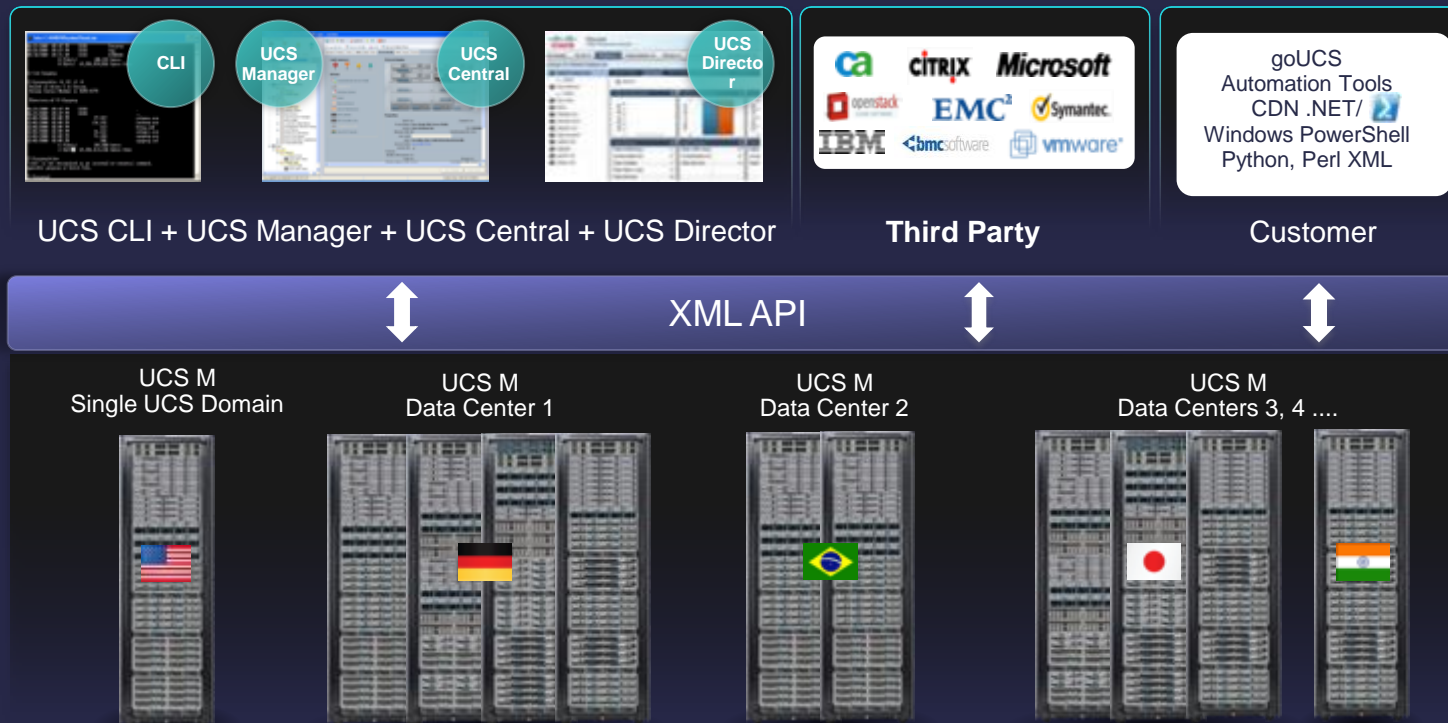


All Workloads, Common Platform Unified Management



UCS Is Redefining Server Management

10,000 UCS Servers: Monitor and Manage Seamlessly



Blade and rack servers in the same domain—form factor agnostic

Standards-based XML API presents bidirectional single interface to entire solution

UCS offers the customers the broadest choice of Cisco or third-party management tools

Reducing Physical Infrastructure: Servers



UCS Simplifies



Rack Mount

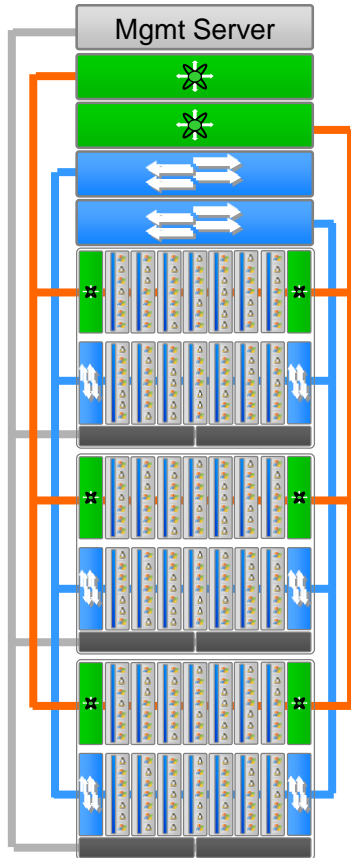


Blade Servers



UCS

Server Deployment Today



Over the past 20 years

- An evolution of size, not thinking
- More servers & switches than ever
- Virtualization only amplifies the problem
- Management applied, not integrated

Result

- More points of management
- More difficult to maintain policy coherence
- More difficult to secure
- More difficult to scale

Our Solution: Unified Computing System

A single system that encompasses:

- Network: Unified fabric
- Compute: Industry standard x86
- Storage: Access options
- Virtualization optimized

Unified management model

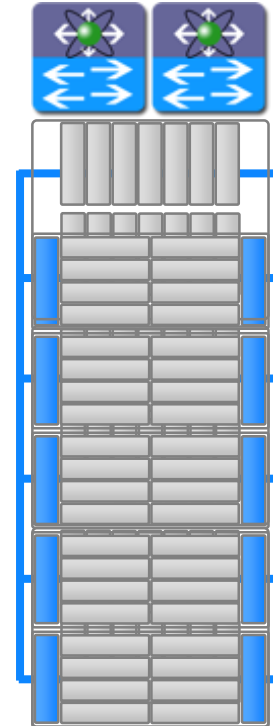
- Dynamic resource provisioning

Efficient Scale

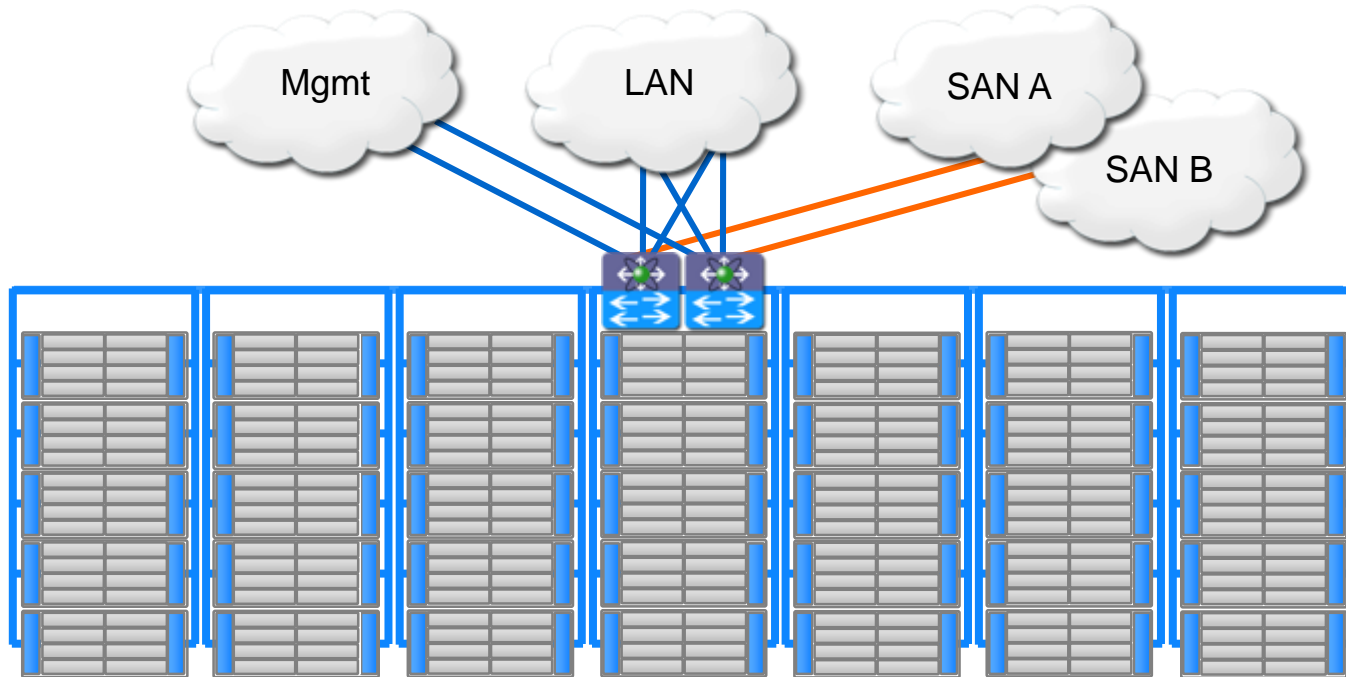
- Same effort for 1 or 160 blades

Lower cost

- Fewer servers, switches, adapters, cables
- Lower power consumption
- Fewer points of management



Integrates with existing infrastructure



UCS Compute Portfolio

Performance Optimized for Bare Metal, Virtualized, and Cloud Applications



UCS B460 M4

Mission-Critical, 4-Socket Blade for CPU-Intensive Bare Metal and Virtualized Applications

Double-Height Blade – Four E7v2 CPUs – 96 DIMM Slots – Up to 320Gb of IO



UCS B260 M4

Mission-Critical, 2-Socket Blade for CPU-Intensive Bare Metal and Virtualized Applications

Full-Width Blade – Two E7v2 CPUs – 48 DIMM Slots – Up to 160Gb of IO



UCS B420 M4

Dense 4-Socket Blade for CPU-Intensive Bare Metal and Virtualized Applications

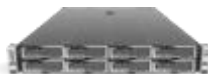
Full-Width Blade - Four E5v3 CPUs – 48 DIMM Slots – Up to 160Gb of IO



UCS B200 M4

Ideal for Bare Metal Enterprise, VDI, or Dense Virtualization/ Consolidation Workloads

Half-Width Blade – Two E5v3 CPUs – 24 DIMM Slots - up to 80Gb of IO



UCS M-Series

Designed for Cloud Scale Applications and Deployment

2 RU – 16 E3v3 Servers – 4 DIMMs / Server - up to 32 Cores / RU



UCS C460 M4

Mission-Critical Server for Large, CPU-Intensive Applications

4 RU - Four E7v2 CPUs – 96 DIMM Slots - 10 PCIe Slots



UCS C240 M4

Optimal Platform for Big Data, ERP, and Database Applications

2 RU - Two E5v3 CPUs – 24 DIMM Slots - 6 PCIe Slots – up to 26 HDD



UCS C220 M4

Versatile, General Purpose Enterprise Infrastructure, and Application Server

1 RU – Two E5v3 CPUs – 24 DIMM Slots - 2 PCIe Slots – up to 8 HDD



**UCS C3160
UCS C3260**

Ideal for large unstructured data repositories, media streaming and content distribution

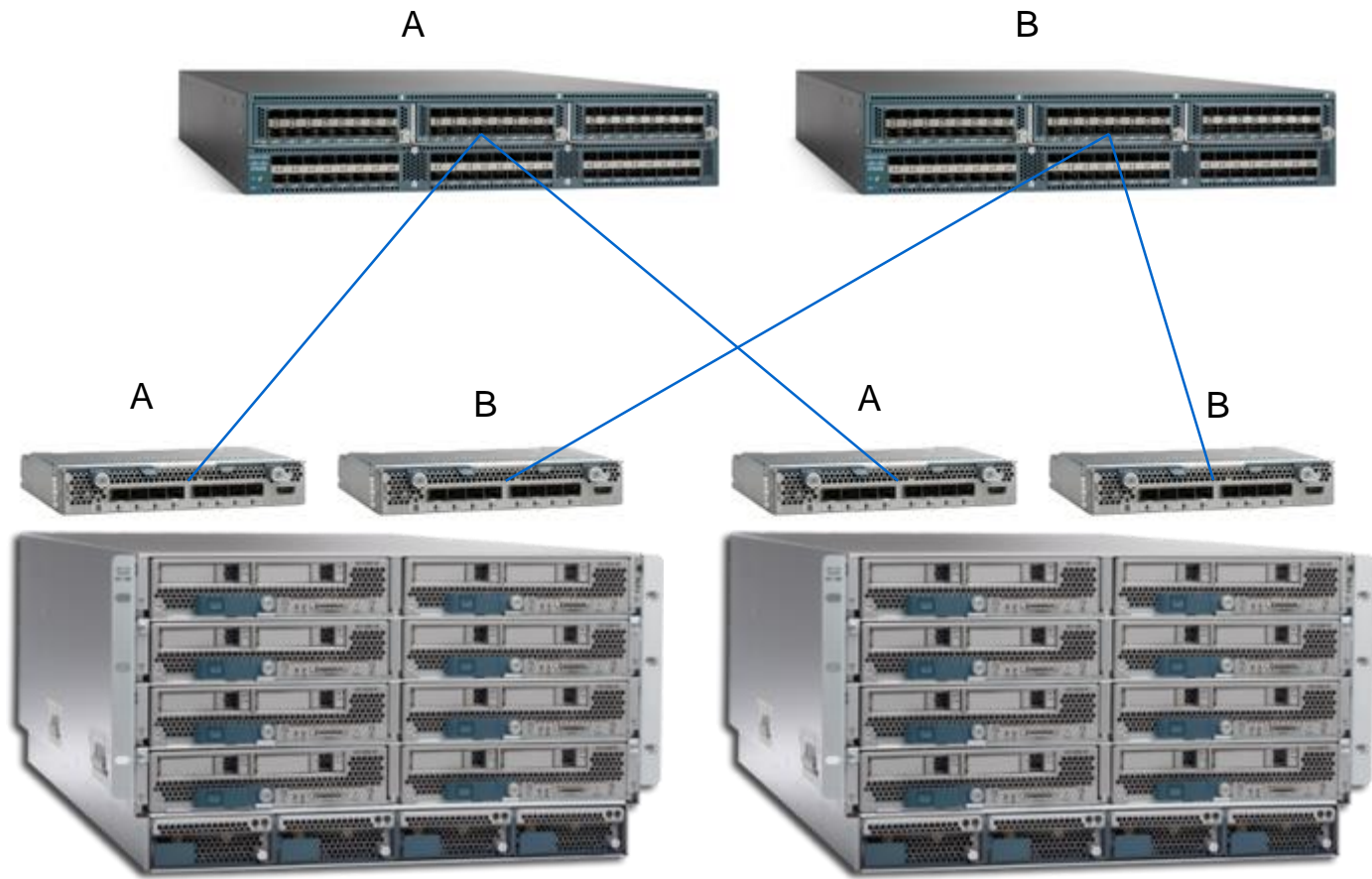
4 RU - Two E5v2 CPUs – 16 DIMM Slots – up to 60 LFF HDD - up to 360TB

Cisco UCS Performance: 90+ Records

A History of World Record Performance on Industry-Standard Benchmarks

Best CPU Performance	SPECfp_rate_base 2006 X86 2-Socket B200 M1	SPECfp_rate_base 2006 X86 2-socket C260 M2	SPECint_rate_base 2006 X86 2-socket B200 M2	SPECint_rate_base2006 X86 4-Socket C460 M1	SPECfp_base2 006 X86 2-Socket C220 M3	SPECfp_rate_base2006 X86 2-Socket B200 M3	SPECint®_rate_base 2006 2-Socket B260 M4
	SPECint_rate_base 2006 X86 2-Socket B200 M2	SPECfp_rate_base 2006 X86 2-Socket C260 M2	SPECint_rate 2006 X86 4-Socket C460 M2	SPECfp_rate_base 2006 X86 2-Socket C220 M3	SPECint_rate_base 2006 X86 2-Socket C220 M3	SPECint®_base 2006 X86 2-Socket C220M3	SPECfp_rate_base 2006 2-Socket B260 M4
	SPECint_rate_base 2006 X86 2-socket B200 M1	SPECint_rate_base 2006 2-Socket C260 M2	SPECfp_rate_base 2006 X86 4-Socket C460 M1	SPECint_rate_base 2006 X86 2-Socket C220 M3	SPECfp_rate_base2006 X86 4-Socket C420 M3	SPECfp_rate_base2006 X86 2-Socket C220 M3	SPECint®_rate_base 2006 4-Socket C460 M4
Best Virtualization and Cloud Performance	VMmark 1.x 2-Socket B200 M1	VMmark 1.x 2-Socket B250 M2	VMmark 2.1 4-Socket C460 M2	VMmark 2.1 Overall C460 M2	VMmark 2.1 2-Node, 2-Socket B200 M3	VMware View Planner 2-Socket B200 M3	
	VMmark 1.x Overall C460 M1	VMmark 1.x 2-Socket Blade B230 M1	VMmark 1.x Overall C460 M1	VMmark 2.1 2-Node, 4-Socket C460 M2	VMmark 2.1 2-Node, 2-Socket B200 M3	VMmark 2.5.1 2-Node, 2-Socket B260 M4	
	VMmark 1.x Blade Server B440 M1	VMmark 1.x 2-Socket B200 M1	VMmark 2.1 2-Socket Blade B200 M2	VMmark 2.0 Overall B200 M2	VMmark 2.5 2-Node, 2-Socket C240 M3		
Best Database Performance	TPC-H 1000GB Microsoft SQL Server C460 M2	TPC-C Oracle DB 11g and OEL C250 M2	TPC-H 1000GB VectorWise C250 M2	TPC-H 300GB VectorWise C250 M2	TPC-C Oracle 11g C240 M3	TPC-H 3000GB Price/Performance X86 Single-node C420 M3	
	Oracle E-Business Suite Ex-large Model Payroll Batch B200 M2	Oracle E-Business Suite Medium Model Order-to-Cash B200 M2	Oracle E-Business Suite Xtra Large Model Payroll Batch B230 M2	Oracle E-Business Suite Xtra Large Model Payroll B200 M3	Oracle E-Business Suite XL Model Payroll B200 M3	Oracle E-Business Suite Large Model Order-to-Cash B200 M3	Oracle E-Business Suite Large Model Order-To-Cash B200 M3
Best Enterprise Application Performance	Oracle E-Business Suite Medium Model Payroll Batch B200 M2	Oracle E-Business Suite Medium Model Payroll Batch B200 M2	Oracle E-Business Suite Large Model Order-to-Cash B200 M3	SPECJEnterprise2010 Overall B440 M1	SPECJEnterprise2010 2-Node B440 M2	Oracle E-Business Suite XL Model Payroll B200 M3	Oracle E-Business Suite XL Model Payroll B200 M3
	SPECJAppServer 2004 1-Node, 2-Socket C250 M2	SPECJbb2005 X86 2-Socket B200 M2	SPECJbb2005 X86 4-Socket C460 M1	SPECJAppServer2004 2-Node B230 M1	SPECJbb2005 X86 2-Socket B230 M1	SPECJbb2005 X86 2-Socket C220 M3	SPECJbb2005 X86 2-Socket C220 M3
Best Enterprise Middleware Performance	SPECJbb2005 X86 2-Socket B230 M1	SPECJbb2005 2-Socket C260 M2	SPECJbb2005 2-Socket B230 M2	SPECJbb2005 2-Socket B230 M2	SPECJbb2005 4-Socket B440 M2	SPECJbb2013 X86 2-Socket C220 M3	SPECJbb2013 MultiJVM X86 2-socket C240 M3
	SPECCompMbase 2001 2-Socket B200 M2	SPECCompLbase 2001 2-Socket B200 M2	LinPack 2-Socket B200 M2	LS-Dyna 4-Socket C460 M1	SPECCompMbase 2001 4-Socket C460 M1	SPECCompMbase 2001 4-Socket C460 M1	SPECCompMbase 2001 2-Socket C240 M3
Best HPC Performance	SPECCompMbase 2001 2-Socket B200 M2	SPECCompLbase 2001 2-Socket B200 M2	SPECCompMbase 2001 2-Socket B230 M2	SPECCompLbase 2001 2-Socket B230 M2	SPECCompMbase 2001 4-Socket C460 M2	SPECCompLbase 2001 2-Socket C220 M3	SPECComp® G_base2012 2-Socket C240 M3
	SPECCompMbase 2001 2-Socket B200 M2	SPECCompLbase 2001 2-Socket B200 M2	SPECCompMbase 2001 2-Socket B230 M2	SPECCompLbase 2001 2-Socket B230 M2	SPECCompMbase 2001 4-Socket C460 M2	SPECCompLbase 2001 2-Socket C220 M3	SPECComp® G_base2012 4-Socket C460 M4

Cisco UCS benchmarks that held world record performance records as of date of publication.

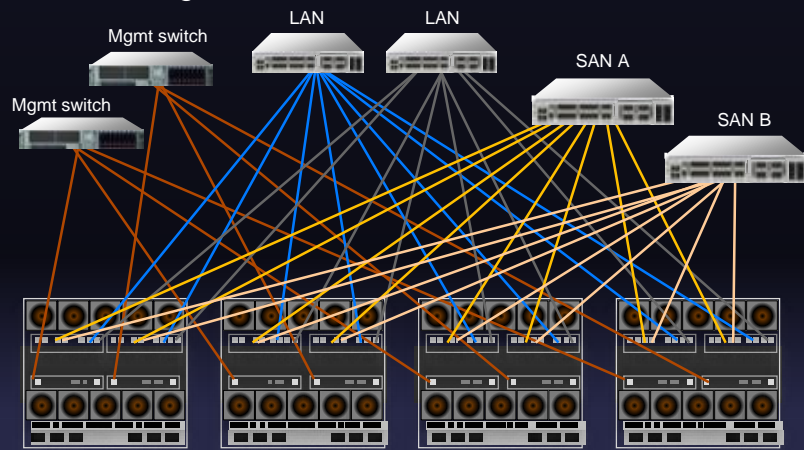


Simpler Architecture

Dynamic Scaling

Industry

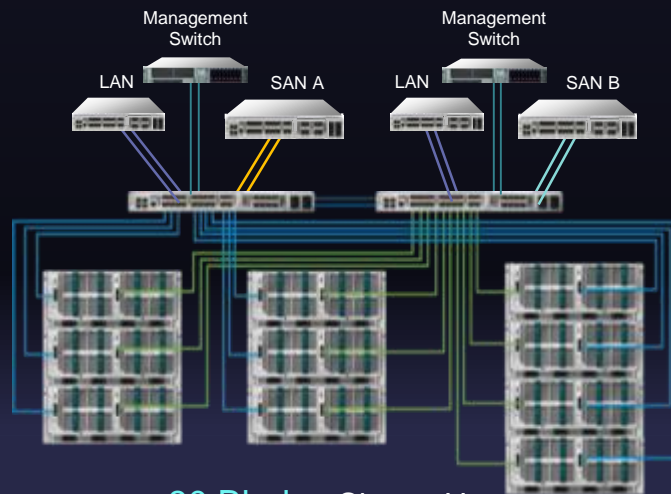
- Large hardware blocks to add compute capacity
- Multiple networking components
- Multiple touch points
- Multiple management points for servers and networking



64 Blades Shown Here

Cisco UCS

- Compute added in smaller increments
- Networking with fewer components
- Management via a single interface



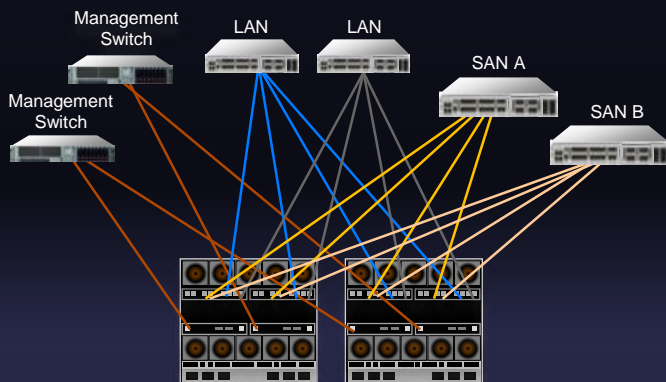
80 Blades Shown Here

Simple Architecture

Fewer Management Touch Points

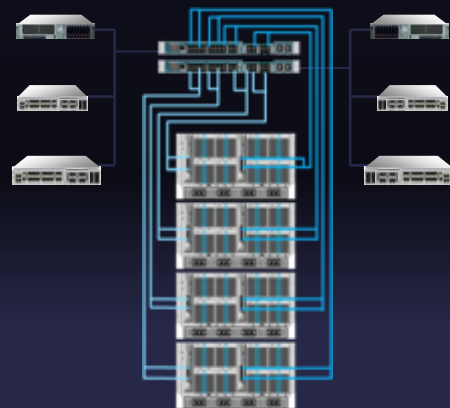
32 Blades

Fabric Interconnects	0
Intra Chassis Switches	4
Chassis Management Module	4
Total Management Points	8



32 Blades

Fabric Interconnects	2
Intra Chassis Switches	0
Chassis Management Module	0
Total Management Points	1

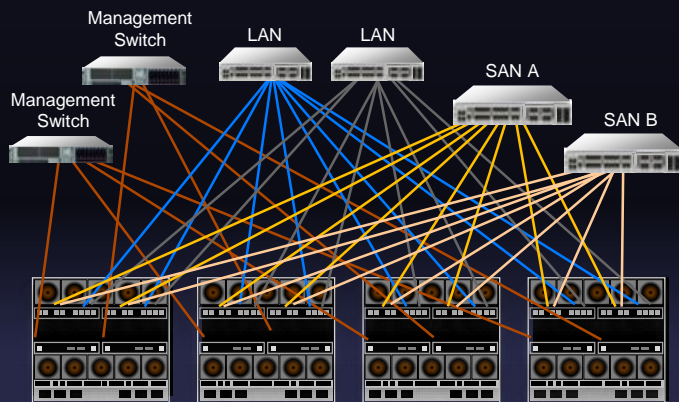


Simpler Architecture

HP Doubling Servers = Doubling Touches; UCS = One Touch Point

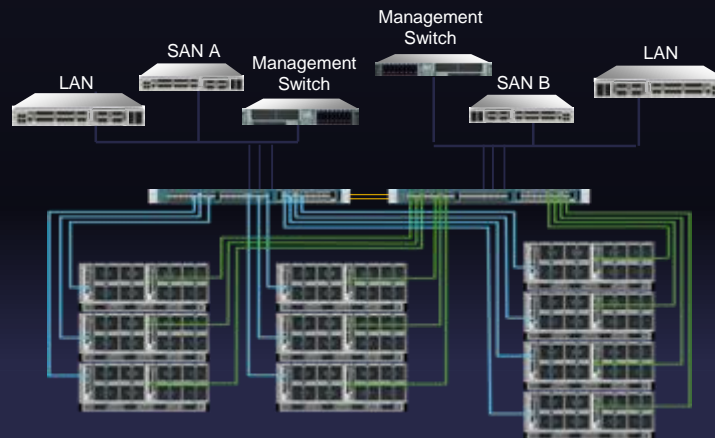
64 Blades

Fabric Interconnects	0
Intra Chassis Switches	8
Chassis Management Module	8
Total Management Points	16



80 Blades

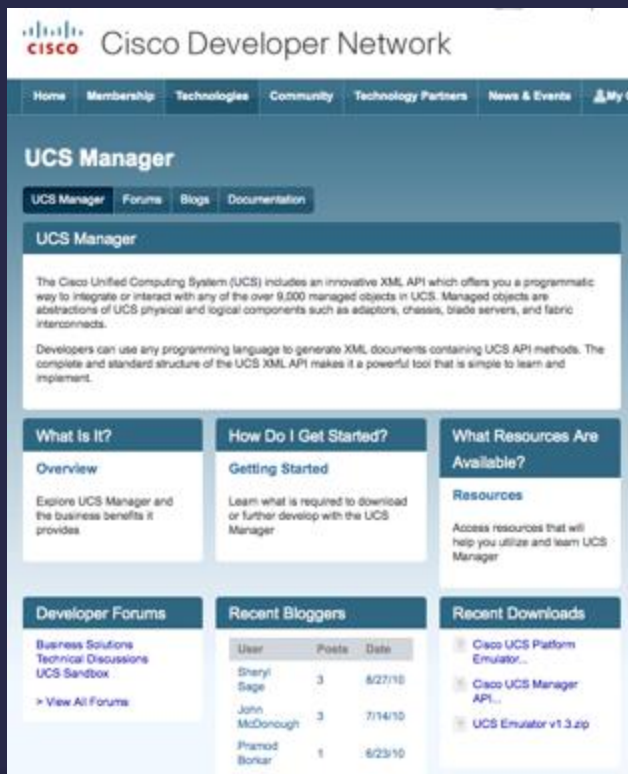
Fabric Interconnects	2
Intra Chassis Switches	0
Chassis Management Module	0
Total Management Points	1



Where did all the cables go?



Cisco Developer Network



The screenshot shows the Cisco Developer Network website. The main navigation bar includes links for Home, Membership, Technologies, Community, Technology Partners, News & Events, and My C. The current page is titled "UCS Manager" and has sub-navigation for UCS Manager, Forums, Blogs, and Documentation. The main content area features a description of the Cisco Unified Computing System (UCS) and its XML API, followed by three columns of links: "What Is It?" (Overview), "How Do I Get Started?" (Getting Started), and "What Resources Are Available?" (Resources). Below this are three more columns: "Developer Forums" (Business Solutions, Technical Discussions, UCS Sandbox), "Recent Bloggers" (a table with columns for User, Posts, and Date), and "Recent Downloads" (Cisco UCS Platform Emulator, Cisco UCS Manager API, UCS Emulator v1.3.zip).

User	Posts	Date
Sheryl Sage	3	8/27/10
John McDonough	3	7/14/10
Prasad Bonkar	1	6/23/10

WEB-BASED DEVELOPER COMMUNITY

<http://developer.cisco.com/web/unifiedcomputing/home>

Downloads

- UCS Platform Emulator (UCSPE)
- goUCS automation tool
- XML API, Perl, PowerShell samples (44 and counting)
- Microsoft: PowerShell library, SCOM MP
- Plug-ins: VMware, Microsoft, Oracle

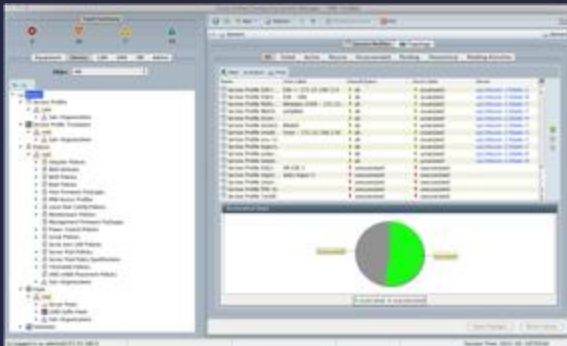
Documentation

- Programming and developer guides
- White papers
- Reference guides

Collaboration

- Blogs
- Peer to peer forums
- Videos
- Access to Cisco experts

UCS Platform Emulator



- Full-featured emulator for the UCS Manager
- Installs as a virtual machine
- Provides complete support for all XML API calls
- Import and replicate existing live UCS Manager physical inventory
- Drag-and-drop hardware builder to create custom physical inventory
- Use cases: Developers, dry-run changes, training, demonstrations

Thank you.

